



## 2020 Virtual Sponsorship Packages

### **Champion Sponsor - \$10,000**

- 20 walker / runner registrations or donate registrations to women of Marian House
- Logo featured on event race bib
- Largest corporate logo featured on top tier of event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House Facebook event page
- Corporate logo shared throughout 8 days of virtual race programming & announced during live programming
- Featured corporate logo on the virtual event banner
- Company and logo featured and announced as 5K lead sponsor on Marian House monthly e-blasts (three blasts minimum)
- Featured as cover photo on Marian House Facebook page (June – Sept)
- Company and logo featured on print marketing materials
- Monthly Tweets as Marian House Partner to congratulate top 5K fundraisers and sponsors

### **Hero Sponsor - \$5,000**

- 15 walker / runner registrations or donate registrations to women of Marian House
- Large corporate logo featured on event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House Facebook event page
- Corporate logo shared throughout 8 days of virtual race programming & announced during live programming
- Featured corporate logo on the virtual event banner
- Company and logo featured on print marketing materials
- Logo featured on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages featuring corporate logo

### **Advocate Sponsor - \$2,500**

- 10 walker / runner registrations or donate registrations women of Marian House
- Medium corporate logo featured on event shirt
- Logo on Marian House's race web page with link to company website
- Corporate logo shared throughout 8 days of virtual race programming & announced during live programming
- Featured corporate logo on the virtual event banner
- Company name announced with lead 5K sponsors on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages

**Warrior Sponsor - \$1,500**

6 walker / runner registrations or donate registrations to women of Marian House  
Small corporate logo featured on event shirt  
Sponsor recognition on Marian House's 5K race webpage  
Sponsor recognition on Marian House's 5K Facebook event page  
Corporate logo shared throughout 8 days of virtual race programming  
Featured corporate logo on the virtual event banner

**Crusader Sponsor - \$1,000**

4 walker / runner registrations or donate registrations to women of Marian House  
Company name listed on event shirt  
Sponsor recognition on Marian House's 5K race webpage  
Sponsor recognition on Marian House 5K Facebook event page  
Company name listed on virtual event banner

**Guardian Sponsor - \$500**

2 walker / runner registrations or donate registrations to women of Marian House  
Sponsor recognition on Marian House's 5K race webpage  
Sponsor recognition on Marian House 5K Facebook event page  
Company name listed on virtual event banner

**Ally Sponsor - \$250**

Sponsor recognition on Marian House's 5K race webpage  
Company name listed on virtual event banner