



2020 Sponsorship Packages

Champion Sponsor - \$10,000

- 20 walker / runner registrations or donate registrations to women of Marian House
- Logo featured on event race bib
- Largest corporate logo featured on top tier of event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House's race web page with link to company website and Charm City Run website
- Four corporate logo signs placed at race on start / finish lines, in Race Village, and on course
- Featured corporate logo on Race Village banner
- Company and logo featured and announced as 5K lead sponsor on Marian House monthly e-blasts (three blasts minimum)
- Featured as cover photo on Marian House Facebook page (June – Sept)
- Company and logo featured on any print advertising
- Company and logo featured on print marketing materials
- Monthly Tweets as Marian House Partner to congratulate top 5K fundraisers and sponsors

Hero Sponsor - \$5,000

- 15 walker / runner registrations or donate registrations to women of Marian House
- Large corporate logo featured on event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House's race web page with link to company website
- Three corporate logo signs placed at race on start / finish lines, in Race Village, and on course
- Featured corporate logo on Race Village banner
- Company and logo featured on print marketing materials
- Logo featured on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages featuring corporate logo

Advocate Sponsor - \$2,500

- 10 walker / runner registrations or donate registrations women of Marian House
- Medium corporate logo featured on event shirt
- Logo on Marian House's race web page with link to company website
- Two 5K course corporate logo signs
- Featured corporate logo on Race Village banner
- Company name announced with lead 5K sponsors on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages

Warrior Sponsor - \$1,500

6 walker / runner registrations or donate registrations to women of Marian House
Small corporate logo featured on event shirt
Sponsor recognition on Marian House's 5K Facebook event page
Two 5K course corporate logo signs
Featured corporate logo on Race Village banner

Crusader Sponsor - \$1,000

4 walker / runner registrations or donate registrations to women of Marian House
Company name listed on event shirt
Sponsor recognition on Marian House 5K Facebook event page
One 5K course corporate logo sign
Company name listed on "Marian House Thanks..." sign in 5K Race Village

Guardian Sponsor - \$500

2 walker / runner registrations or donate registrations to women of Marian House
One 5K course corporate logo sign
Company name listed on "Marian House Thanks..." sign in 5K Race Village

Ally Sponsor - \$250

Company name listed on "Marian House Thanks..." sign in 5K Race Village