TOOL KIT

FUNDRAISING

Your gracious fundraising helps us to raise the vital funds for housing, food, clothing, education, life skills, employability training, counseling, and other necessary support services for homeless women and their children.

1. **Become a Fundraiser**
   
   marianhouse.org/5k
   Get your friends and family together to help sponsor you as a Race to Embrace Independence participant

2. **Choose an Event to Host**
   
   Determine what type of event you would like to host and start planning (see page 2 for ideas)

3. **Spread the Word**
   
   Invite people to participate in your event, spread the word, send out invitations, and share on social media

4. **Share Your Story & Success**
   
   Tell your story and successes #MHRACE

Get your friends and family together to help sponsor you as a Race to Embrace Independence participant.

@marian.house   @MarianHouseInc   @MarianHouseMD
TOOL KIT

FUNDRAISING TOOL KIT

Host a Party

- Have a party and have people bring a donation in lieu of gifts
- Host a pool party
- Organize a corn hole tournament
- Have a craft or paint night in person or zoom
- Put together a crab feast
- Have a cook off
- Mystery Wine/Coffee Grab party (wrap different price range bottles of wine/coffee people pay set price and pick a surprise bottle of wine/coffee)
- Virtual 50/50 Raffle (over social media or zoom)

Sell Anything

- Get rid of old books with a book sale
- Make and sell bookmarks
- Bake sale
- Clean out the house with a yard sale
- Candy/lollipop sale
- Lemonade stand
- Dog walk service
- Coffee & donut-ion (sell coffee and donuts at the office, sports events, church, etc.)
- Make & sell candles
- Car/dog wash
- Mow lawns
- T-shirt fundraising (Bonfire.com)
- *Sales can be coordinated for no-contact delivery

Challenge Others

- Social Media Challenges (ex. Ice Bucket Challenge)
- Give It Up Challenge (have people and yourself give up coffee, lunch out, dinner, trip to Target etc. donate funds
- Change for Change challenge collect everyone’s loose change
- Pledge challenge (have people donate certain amount per mile run, push-ups, burpees, etc.)

Restaurant Partnership

- Ledo’s Pizza fundraiser (20% sales donated)
- Mod Pizza (20% sales donated)
- Panera fundraiser night (20% sales donated)

Still stumped or need help developing your plan? We’ll help you organize. Send us an email advancement@marianhouse.org
FUNDRAISING REWARDS

- **$100**
  - $10 Starbucks or Dunkin Donuts Gift Card

- **$250**
  - 14oz Yeti Rambler Mug

- **$1000**
  - 1 Gallon Yeti Rambler Jug

- **$1500**
  - Yeti Roadie 20 Cooler

- **$2500**
  - Yeti Tundra 45 Cooler

- **$5000**
  - Yeti Tundra Haul w/ Wheels

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